

12 November 2013

To,
Dept. of Corporate Services (CRD)
Bombay Stock Exchange Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001.

Fax No.: 22723121

Re:Scrip Code: 536507

Listing Department
The National Stock Exchange of India Limited
Exchange Plaza,
Bandra- Kurla Complex, Bandra (East)
Mumbai - 400 051.

Fax No. 26598237

Re: NSE Symbol : FLFL

Dear Sirs,

Sub: Intimation of divestment of investment made by the company

With reference to the above, please note that as part of its strategy to look for opportunity to make divestments of investments which provide appropriate valuation, the Company has executed definitive documents for sale of its entire holding of 22.86% in And Designs India Limited.

You are requested to bring the same to the notice of your members.

Yours faithfully,

For Future Lifestyle Fashions Limited

Kuldeep Sharma

Head-Legal & Company Secretary